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2022 11 35

2022 11 7

29

2021 2

Ti kTok 11 21

Temu

SHEIN 11 18

JOC 50

2022 RCEP

2022 -

2022

		29		
11	3		29	
		29		
2020		10		2021
				39
	2021			2
			10	28
		2021		2
		16	$\frac{1}{2}$	$\frac{1}{2}$
	24	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
$\frac{1}{2}$				$\frac{1}{2}$
	20	"	"	

10 27

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2022	10	31			
	77	445.13			1.07
			2022	8	
					200
		23.21		14.62	
				8000	
	1-8			593.94	
	26.16%		9.78%	184.32	
31.42%		409.62	23.93%		
				8000	
		2025			
(2022-2025)			2025		
	5-10		2025		

		1-6		1110.93	
3.08%		17.97		2.86%	$\frac{1}{2}$
					$\frac{1}{2}$
10	24		207		
				$\frac{1}{2}$	9610 $\frac{1}{2}$
"	"				
				(	)
					2022
2000		20%		38%	2025
		3300		3600	
	2016				

9 TikTok

Sensor Tower

2022 9 TikTok

1220 17.9%

TikTok

37.4% 26.8%

2022 9 10 App TikTok Capcut

Facebook Shopee Messenger Instagram Telegram SnackVideo Lazada

GoTube

Sensor Tower

2022

14.48 2022

22.32% 2025 80 2021 50

2021 GDP 1.1% 2022

7%

Meesho

Flipkart

Apptopia

Meesho

1.27

flipkart

8100 5000

Meesho 14 Flipkart 8.75

5.7

Meesho

Meesho

NewsUpdate

TikTok 11 21

TikTok Shop

11 21 11 28 11 25 Black

Friday 11 28 Cyber Monday

GMV / /

TikTok Shop

TikTok

TikTok

TikTok

TikTok

TikTok

TikTok #DogofTikTok

#PetsofTikTok

Temu

Temu

Temu

Google Play 200 Temu Google

22 Temu

SHEIN 5 SHEIN

Lazada

10 24 Lazada 11 11

11.09 11.04-11.10 11.11-11.13

11.04 11.05-11.10 11.11

11.03 11.04-11.10 11.11

11.04 11.05-11.10  
11.04 11.07-11.10 11.11  
11.10 11.04-11.10

Lazada

Lazada Lazada Bonus 75%

Cashback

Lazada

SHEIN

10 14 Miami Fevad 2022  
20 SEHIN  
5 12 SEHIN  
10,40 UV 16%

SHEIN 2022 240

11 1 SEHIN 240

Zara H&M

SHEIN 2022 50% 300

GMV

SHEIN

GMV

SHEIN

SHEIN 11 13

SHEIN

200

SHEIN

SHEIN

36

11 18

11 18 12 1

11 18 11

28

11 24 11 28

11 25 12 1

2022 11 18

2022 12 1

Shopee

10 25

Shopee

1000

Shopee

1/2

1/2

Shopee

4

EKONOMI



eBay " eBay Seller Spotlight"

eBay ½ eBay Seller Spotlight ½ eBay

eBay eBay

½ eBay Seller Spotlight ½

Georgea

Mpampani s

Wayfair

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CGGT

½

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UPS

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CGGT

	"	"		
			"	1/2
	/			
	2	"		1/2
10		131%		
	246%			

	10-12			
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		i Phone 14		
			Lazada	
	JOC		50	
10	26	JOC		50

8	51722	
	12	32089
14	29644	
21	19273	
25	17031	
36	10520	
39	8762	
41	8163	

		FBM	
10	24		FBM
2020			SPN
		Venmo	
10	27	Venmo	
			Venmo
		Venmo	
Venmo			
		Venmo	
			Venmo
Venmo		Venmo	
			Amazon

RCEP

2022 11 22-27

<https://gui zhou. fastexpo. cn/>

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2022

RCEP

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2022 11 28-30

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010-82217896 86431021

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- 1
- 2
- 3
- 4

+

1.

A/5 kWp	+8 KWh	10 KWh	
B/8 kWp	+10 KWh	12 KWh	16 KWh
C/10 kWp	+16 KWh	20 KWh	

/

2. 200 AIR/WATER pump 7 12kW

600kg

Cash/LC

100kg

USD1874-2223/kg

525

60

1. BALLOON FLOWER & PEAR JUICE

2022 7 6

100

2. Del I a Born

2021

10

3.

1 2021 2

4. Bonj uk

12

HACCP, ISO, FSSC, FDA, SID

5. He i s\_

2021 12

30-60

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400-8899-460