2022

141

72 2021

2022

14

RCEP

23

(RCEP)

3.4

8 10 2022

2022 34879

47.69%

2025 4

8 30 Theca Kulthirath Pakawachkrilers

2023 5000 B2C C2C 2025 4 8170 2022 2025 75%

Statista 2021 1.12 2022 1.2 2025 1.43

94.2%> 40.9%> 33.1%> 27.3%> 24.9%> 11.4%> 11.3%> 7.9%> 5.6%> 3.1%

Ethan 7 34%

8 22 7 7 34% 19% 2022

pro

“ ½ “0

½ “ ½

Lazada “ ” 6.6

Temu

9 1 Temu App

Store ½Team Up Price Down½

APP “ ½

Temu

“ ”

“ ½ VIP

8 22

3

2

VIP VIP

72

“ ” GMV 151.78

8 17 2022

“ ” chinagoods

7.5 200

“ ” 151.78 GMV

8 18

(2022 Holiday Peak Fulfillment Fee)

2022 10 15 2023 1 14

(FBA) 35

“ ”

8 15 ₽ ₽

4 15

“ ₽

CNMC 2021

2021 14.617

40% 10 60%

SEUR MRW GLS Zeleris DHL Express DHL Parcel UPS Correos Express

1 1 WEEE

2023 1 1 WEEE

WEEE

EPR

eBay

8 18 eBay

8 3 8

31 “ ” 8 31 23

59 59 (Stockout)

Stockout

eBay

eBay eBay Watches, Parts & Accessories Watches

90%

2022 9 12 Watch Accessories Parts, Tools & Guides

Watches Mixed Lots

eBay

Shopee

Shopee , 2023 ,

,

10% ,

, Shopee

Facebook 10 1

Facebook 10 1 Reels

10 1 Facebook

/TikTok 7 6300

Sensor Tower 2021 7 TikTok

6300

15% TikTok 9% Facebook 5300

27% 7%

3 Instagram Messenger WhatsApp

Chedraui

Chedraui Soriana

Chedraui

Chedraui Super veloz Supercito

15 Chedrau

Marketplace

“ ”

“ ½

“ ”

2012

TRO

NPD

114 2% 6% 11.30

8% “ & ” “ ½

“ ½ “ ½4

NPD 14 6

TikTok 8

TikTok 8

10

Solar

Energy UK 3000

2021

8 23 ½ ½

2021

2021 91

4.9 443.2 23

180

2021

8 17

Perris

ONT8 ONT9 XLX2 GYR3 SBD3 LGB6

eBay 5%

eBay 2022 9 5

eBay Labels

eBay Labels

5%

8 22 7

7 38.53 36.25%

15.06 7.81%

7 39.85 25.79%

15.86 2.12%

7 28.87 63.74%

11.95 33.84%

25

8 22 IATA 2021 25

2021 (WATS)

25

FEDEX UPS

25

18.8%

RCEP

2022 11 22-27

9 20 25

100 2022 RCEP “

. “ “

010-82217959

“ ”

2022 9 27

010-88070477

CBEC

2022 9 24-26

45,000 1,500+ 800+ 500+SKU 30,000+
500+ 100+ 100+
CBEC

0591-88003444 13328259333

tradeinvest@ccpit.org
tradeinvest@itc.ccpit.org

1
2
3
4

1000-2000

FCA KURORT BOROVOE Station code69300

100% 10

“ ”

400-8899-460