
2022 9 33

2022 10 9

8 27.3
301

Lazada

Ti kTok Shop 9 15

Temu 1

eBay

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		8		27.3
9	8	8		27.3
10.1%		15.48		14.2%
	5.2%		8	
		14%	9.5%	10.1%
				7.8%
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16

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Meta

Shopee

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10.95% Lazada

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7

Shopee

1.9

12.83% Shopee

1

1.086

6.04% Lazada

10%

2660

10.73%

2022

		2022		5000
	10000		2021	
2021		2.58%	30	
16%	2021		137	
		7%	27%	
Meta				
			(ABV)	2021 52
2022	56			
				2021 119
	2022	131	2027	140
	196			
				AMZ123
			1186	
	NielsenIQ	Webshoppers46		2022
	1186	6%		
		24%		17%
15%				Shopee
42%		34%	31%	Shein 16%
Wish 7%				
				LM123
9	14		Nets Switzerland	2021
		325	2020	13%

			2022	6.9%	
2022	6.9%	22.4	1943		
	2018	2021	5.2%	CAGR	2021
	20.9	1817			

Nitin Gadkari

1/2

Cyrus Mistry

Lazada

Lazada

Zalando SE

Lazada

TechWeb.com.cn

Lazada

Lazada

IPOS IP Week@SG
 IP Carousell Tik Tok Tokopedia Lazada

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1-8

3

tradeinvest@itc.ccpit.org

tradeinvest@ccpit.org

- 1
- 2
- 3
- 4

JAQSY

ISO9001 ISO2200

- 1 120ml /
- 2 50ml /
- 3 CLAEL 8ml 50g /
- 4 JEHOASHUA LAB 30ml /
- 5 WSH WeSel I Hope

